

2025 NYC SUMMER INTERNSHIP PROGRAM

PARKS & RECREATION-064

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AGENCY DESCRIPTION

The New York City Department of Parks & Recreation manages 14 percent of the land in New York City with facilities ranging from playgrounds and large parks, to tranquil wooded areas and more than 14 miles of beaches. Parks serve as New Yorkers' backyards, as vital meeting areas for outdoor play and recreation – but also as an important tool in mitigating the effects of climate change, critical engines for economic growth and development.

NYC Parks' mission is to grow, maintain, and program a world-class park system prioritizing equity, access, safety, and nature.

Highlights of Parks' work over the last year include:

- Launching the Vital Parks for All plan, an initial investment of over \$3.2 billion across ten strategic initiatives to expand greenspace access, promote public safety, and engage New Yorkers in the stewardship of their local parks. Vital Parks for All delivers a plan to restore aging park facilities, bring new park resources where they are needed most, and empower New Yorkers with the data they need to advocate for their public greenspaces. This included the creation of the Vital Parks Explorer, a digital map that provides New Yorkers with data on park conditions to help them advocate for strategic investments and show how their parks compare to other communities across NYC.

- Joining Mayor Adams to launch “Let’s Swim NYC,” a more than \$1 billion capital investment in building, improving, and protecting New York City’s public pools over the course of five years. This funding marks the city’s highest investment in swimming infrastructure since the 1970s and includes two brand-new pools.

- Keeping New Yorkers healthy in the face of extreme heat by planting nearly 18,000 new trees, our highest tree planting total in the past six fiscal years — with a special focus on neighborhoods impacted by high heat vulnerability.

- Deploying additional “second shift” maintenance services to approximately 100 hot spots throughout the five boroughs, giving extra cleaning attention to the sites that most needed it. We also unveiled special trash receptacles designed specifically for pizza boxes, giving New Yorkers a place to dispose of their bulky boxes while limiting the food available to rodents.

- Helping visitors enjoy our greenspaces more comfortably by installing new baby changing tables in over 1,200 restrooms citywide, while also launching an ambitious initiative to build 46 new restrooms and renovate 36 existing restrooms throughout the five boroughs.

The work of our staff goes far beyond the maintenance of New York City’s nearly 30,000 acres and more than 2.5 million trees. Parks is the City’s leading programmer of cultural, athletic, and social activities, including nature walks, volunteer programs, sports clinics, historic house tours, and much more. In addition, Parks produces special events, concerts and movie premieres, and manages agreements with more than 300 businesses that operate on public parkland.

UNIT DESCRIPTION

The Media Education Unit provides high quality digital resources and creative learning opportunities for all, state of the art technology tools, and digital learning opportunities in 34 recreation centers city-wide. Our workshops and training sessions are free to recreation center members of all ages and abilities and range from basic typing to filmmaking, audio production and game design. Our youth and teen digital media programs provide young New Yorkers with multimedia project-based learning. Our adult programs offer classes ranging from tech literacy to certification in Adobe Creative Suite and MS Office. Our afterschool programs, for youth ages 6-14 throughout the city, focus on project-based learning in the areas of 21st century skills, media literacy and STEAM enrichment

POSITION TITLE

Media Education Teaching Intern

INTERNSHIP RESPONSIBILITIES

- Under guidance of Instructors, create professional based multimedia projects, including, video, audio, photography, graphic design or game design projects.

- Support Instructors/Associates in teaching digital video production to students aged 6-17 as part of our youth and teen digital media programs (teen digital media education program). <https://www.nycgovparks.org/programs/media/teens>

[nyc.gov/internships](https://www.nycgovparks.org/programs/media/teens)

- Lead young participants with patience, clarity, and commitment to the digital learning process as they create their own digital media projects.
- Assist in the pre-production (script, storyboard), production (shot log, sound, lighting) and post-production (transfer, tag, timeline and assembly) of these projects.
- Maintain and organize and keep safe all video equipment and video files.
- Assist in the planning and promotion of promotional and screening events.

QUALIFICATIONS/SPECIAL SKILLS/AREAS OF INTEREST

- Experience using DSLR/HD video, sound, and lighting equipment
- Experience creating quality documentary and narrative video preferred
- Proven video/film post-production skills using Final Cut Pro and/or Adobe Premier, After-Effects and/or Flash.
- Familiarity with Adobe Photoshop, In-design, Illustrator tools preferred.
- Youth development media/education teaching experience preferred.
- Strong communication skills.
- Current student enrolled in college with an interest in film production, video production, photography, or television production.
- Portfolio/Reel of finished video project/s as part of application is encouraged.

APPLICATION PROCESS

Please email cover letter and resume to Leslie.Nusblatt@parks.nyc.gov