

2025 NYC SUMMER INTERNSHIP PROGRAM

PARKS & RECREATION-026

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AGENCY DESCRIPTION

The New York City Department of Parks & Recreation manages 14 percent of the land in New York City with facilities ranging from playgrounds and large parks, to tranquil wooded areas and more than 14 miles of beaches. Parks serve as New Yorkers' backyards, as vital meeting areas for outdoor play and recreation – but also as an important tool in mitigating the effects of climate change, critical engines for economic growth and development.

NYC Parks' mission is to grow, maintain, and program a world-class park system prioritizing equity, access, safety, and nature.

Highlights of Parks' work over the last year include:

- Launching the Vital Parks for All plan, an initial investment of over \$3.2 billion across ten strategic initiatives to expand greenspace access, promote public safety, and engage New Yorkers in the stewardship of their local parks. Vital Parks for All delivers a plan to restore aging park facilities, bring new park resources where they are needed most, and empower New Yorkers with the data they need to advocate for their public greenspaces. This included the creation of the Vital Parks Explorer, a digital map that provides New Yorkers with data on park conditions to help them advocate for strategic investments and show how their parks compare to other communities across NYC.

- Joining Mayor Adams to launch “Let’s Swim NYC,” a more than \$1 billion capital investment in building, improving, and protecting New York City’s public pools over the course of five years. This funding marks the city’s highest investment in swimming infrastructure since the 1970s and includes two brand-new pools.

- Keeping New Yorkers healthy in the face of extreme heat by planting nearly 18,000 new trees, our highest tree planting total in the past six fiscal years — with a special focus on neighborhoods impacted by high heat vulnerability.

- Deploying additional “second shift” maintenance services to approximately 100 hot spots throughout the five boroughs, giving extra cleaning attention to the sites that most needed it. We also unveiled special trash receptacles designed specifically for pizza boxes, giving New Yorkers a place to dispose of their bulky boxes while limiting the food available to rodents.

- Helping visitors enjoy our greenspaces more comfortably by installing new baby changing tables in over 1,200 restrooms citywide, while also launching an ambitious initiative to build 46 new restrooms and renovate 36 existing restrooms throughout the five boroughs.

The work of our staff goes far beyond the maintenance of New York City’s nearly 30,000 acres and more than 2.5 million trees. Parks is the City’s leading programmer of cultural, athletic, and social activities, including nature walks, volunteer programs, sports clinics, historic house tours, and much more. In addition, Parks produces special events, concerts and movie premieres, and manages agreements with more than 300 businesses that operate on public parkland.

UNIT DESCRIPTION

Under NYC Parks’ Communications office, the Digital Media division develops the official Parks website, NYC Tree Map, partner websites, and email newsletter system. In addition, we’re responsible for designing and building custom web applications for high-profile public-facing Mayoral, City Council, and agency projects. Digital Media is a small agile team comprised of developers, designers, project managers, and content producers that create compelling and dynamic web experiences for over 8 million unique visitors to the Parks website each year, as well as critical content management systems used daily by hundreds of staff and partners.

POSITION TITLE

Digital Media GIS Intern

INTERNSHIP RESPONSIBILITIES

- Working alongside the GIS Coordinator for Digital Media, this internship will provide project opportunities related to NYC Parks facilities GIS data. These projects will focus on supplying quality, up-to-date data for NYC Parks internal datasets. The projects will offer insight into the workings of a complex, multifaceted agency like the NYC Parks Department.
- Intern(s) will have the unique opportunity to see their published work on the NYC Parks website’s basemap and provide the public with accurate data, while also improving their visitor experiences.

- Intern(s) will be trained on how to analyze, review, and create data that meets agency standards and protocols.

QUALIFICATIONS/SPECIAL SKILLS/AREAS OF INTEREST

- Experience with GIS software; ESRI Products or closely related products.
- Experience with Microsoft Products; including but not limited to Outlook, Word, Excel, Teams.
- Excellent analytical, organizational and communication skills with attention to detail.

ADDITIONAL INFORMATION

Intern(s) will be able to participate in meetings with other divisions around the agency and be open to exploring different parks, playgrounds, etc. around the city.

APPLICATION PROCESS

Please email cover letter and resume to Leslie.Nusblatt@parks.nyc.gov