

2025 NYC SUMMER INTERNSHIP PROGRAM

PARKS & RECREATION-012

Contact: Leslie Nusblatt
Phone: (212) 360-8212
Fax: (212) 360-8263
Email: Leslie.Nusblatt@parks.nyc.gov

AGENCY DESCRIPTION

The New York City Department of Parks & Recreation manages 14 percent of the land in New York City with facilities ranging from playgrounds and large parks, to tranquil wooded areas and more than 14 miles of beaches. Parks serve as New Yorkers' backyards, as vital meeting areas for outdoor play and recreation – but also as an important tool in mitigating the effects of climate change, critical engines for economic growth and development.

NYC Parks' mission is to grow, maintain, and program a world-class park system prioritizing equity, access, safety, and nature.

Highlights of Parks' work over the last year include:

- Launching the Vital Parks for All plan, an initial investment of over \$3.2 billion across ten strategic initiatives to expand greenspace access, promote public safety, and engage New Yorkers in the stewardship of their local parks. Vital Parks for All delivers a plan to restore aging park facilities, bring new park resources where they are needed most, and empower New Yorkers with the data they need to advocate for their public greenspaces. This included the creation of the Vital Parks Explorer, a digital map that provides New Yorkers with data on park conditions to help them advocate for strategic investments and show how their parks compare to other communities across NYC.

- Joining Mayor Adams to launch “Let’s Swim NYC,” a more than \$1 billion capital investment in building, improving, and protecting New York City’s public pools over the course of five years. This funding marks the city’s highest investment in swimming infrastructure since the 1970s and includes two brand-new pools.

- Keeping New Yorkers healthy in the face of extreme heat by planting nearly 18,000 new trees, our highest tree planting total in the past six fiscal years — with a special focus on neighborhoods impacted by high heat vulnerability.

- Deploying additional “second shift” maintenance services to approximately 100 hot spots throughout the five boroughs, giving extra cleaning attention to the sites that most needed it. We also unveiled special trash receptacles designed specifically for pizza boxes, giving New Yorkers a place to dispose of their bulky boxes while limiting the food available to rodents.

- Helping visitors enjoy our greenspaces more comfortably by installing new baby changing tables in over 1,200 restrooms citywide, while also launching an ambitious initiative to build 46 new restrooms and renovate 36 existing restrooms throughout the five boroughs.

The work of our staff goes far beyond the maintenance of New York City’s nearly 30,000 acres and more than 2.5 million trees. Parks is the City’s leading programmer of cultural, athletic, and social activities, including nature walks, volunteer programs, sports clinics, historic house tours, and much more. In addition, Parks produces special events, concerts and movie premieres, and manages agreements with more than 300 businesses that operate on public parkland.

UNIT DESCRIPTION

The First Deputy Commissioner oversees the Community Outreach & Partnership Development Division, the Business Development & Special Events Division, the Communications Division and the Lifeguard Division. To assist the Citywide Chief of Special Programs, we seek candidates with excellent organizational and time-management skills, with the ability to manage competing priorities, and remain calm under pressure. The ideal candidate is a strong communicator, able to confidently and effectively collaborate with team members and other departments to ensure tasks and projects are completed on time.

POSITION TITLE

Special Projects Video Intern

INTERNSHIP RESPONSIBILITIES

- Assist in the planning and execution of video projects aimed at promoting lifeguard recruitment and other special initiatives within the Parks and Recreation Department.

- Capture high-quality video footage at various beaches, pools, and recreational facilities across New York City, ensuring adherence to project objectives and guidelines.

- Collaborate with team members to develop creative concepts and storyboards for video content, ensuring alignment with departmental goals and objectives.
- Conduct interviews with park visitors, lifeguards, and other stakeholders to gather compelling testimonials and stories for inclusion in promotional videos.
- Edit video footage using industry-standard software (e.g., Adobe Premiere Pro) to produce polished and engaging content for digital platforms, including social media, websites, and promotional material. Adherence to agency and brand standards is integral.
- Assist with other special projects and initiatives as needed, including event planning, research, and administrative tasks.
- Maintain organized files and documentation related to video projects, including raw footage, audio recordings, and project timelines.

QUALIFICATIONS/SPECIAL SKILLS/AREAS OF INTEREST

- Currently enrolled in a college or university program, pursuing a degree in film/video production, communications, marketing, or a related field.
- Strong proficiency in videography techniques, including camera operation, and audio recording.
- Proficient in video editing software such as Adobe Premiere Pro, Final Cut Pro, or similar programs.
- Excellent communication skills, with the ability to collaborate effectively with team members and stakeholders.
- Creativity and attention to detail, with a passion for storytelling and visual communication.
- Ability to work independently and manage multiple tasks simultaneously in a fast-paced environment.
- Availability to travel to beaches, pools, and other outdoor locations across New York City as needed.
- Knowledge of the New York City parks system and a passion for outdoor recreation is a plus.
- This internship offers valuable hands-on experience in video production and marketing within a dynamic and diverse environment.

ADDITIONAL INFORMATION

To apply, please submit a resume, cover letter, and portfolio (if available) demonstrating your videography and editing skills, along with any relevant coursework or experience.

APPLICATION PROCESS

Please email cover letter and resume to Leslie.Nusblatt@parks.nyc.gov