

Art Without Borders: A Sense of Place Through Art

Case Studies and Programming Models





Art Without Borders: A Sense of Place Through Art







Public Art 2014 Breakdown

54

Temporary
public art
exhibitions

245

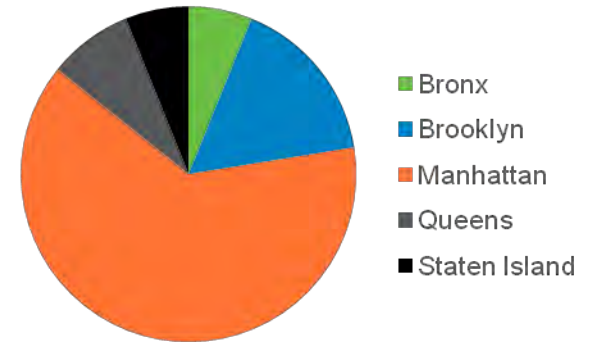
Individual
works of art

139

Individual
artists

52

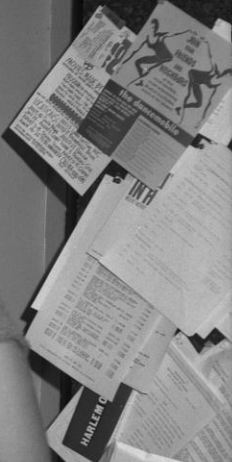
Separate
parks





VASARELY
THE NEW YORK ANGLAIS

CINEMOBILE
MOVIES FOR KIDS 6-15





Susan Freedman

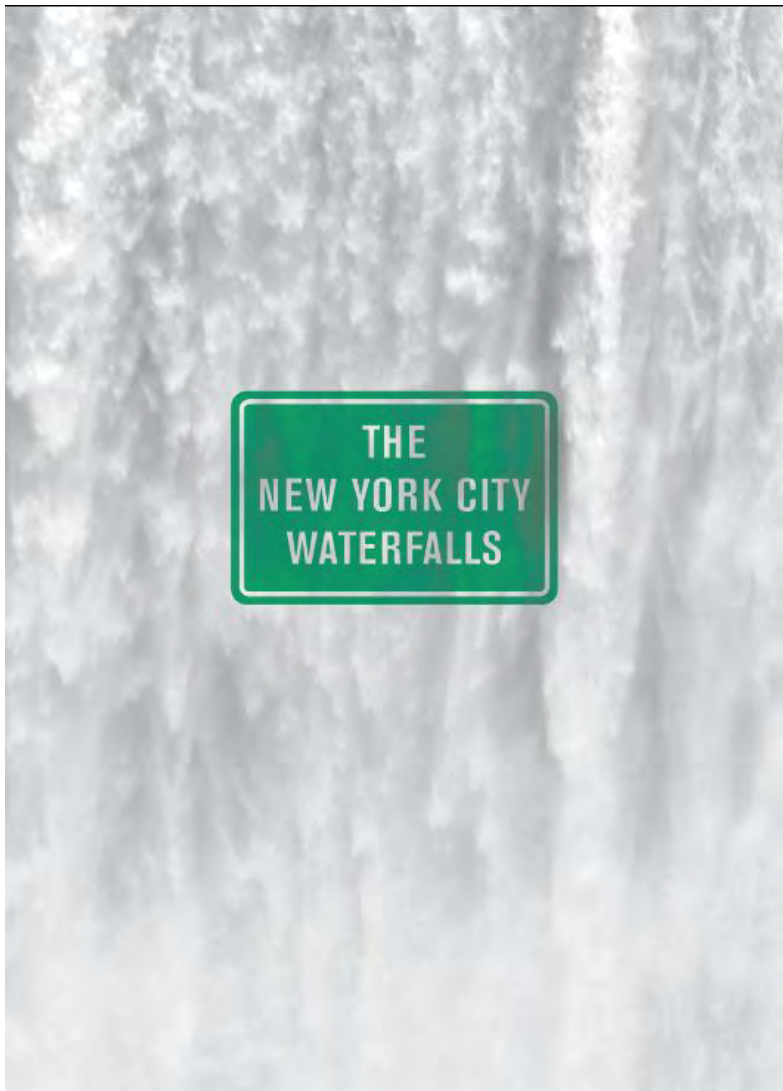
Public Art Fund
President

Parks

PUBLIC ART FUND



NYC Parks



THE
NEW YORK CITY
WATERFALLS





NYC Parks



NYC Parks





NYC Parks

**PUBLIC
ART FUND**

Tatzu Nishi

**Discovering
Columbus**



NYC Parks







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NYC

**PUBLIC FUND
ART FUND**

**Peter Fischli
David Weiss**

**HOW
TO
WORK
BETTER**

Through
May 1, 2016



NYC Parks





PUBLIC FUND
ART

JEPPE HEIN
PLEASE TOUCH
THE ART

MAY 17, 2015 – APRIL 17, 2016



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**PUBLIC
ART FUND**

ISA GENZKEN

Two Orchids

Mar 1 - Aug 21, 2016
Doris C. Freedman Plaza
Central Park



NYC Parks







APRIL 13-JUNE 3, 2016 AT ROCKEFELLER CENTER®



ELMGREEN & DRAGSET

VAN GOGH'S EAR

ORGANIZED BY



TISHMAN SPEYER



#rockcenterarts @publicartfund







Sam Falls

Light Over Time

July 29th, 2014- May 31, 2015

MetroTech Center



NYC Parks





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**PUBLIC
ART FUND**

HANK WILLIS THOMAS

**The Truth Is
I See You**

**MetroTech Commons
Downtown Brooklyn
Aug. 4, 2015- Jun. 3, 2016**









NYC Parks









Kerry McLean

Women's Housing and Economic Development
Corporation (WHEDco)
Vice President, Community Development

Parks

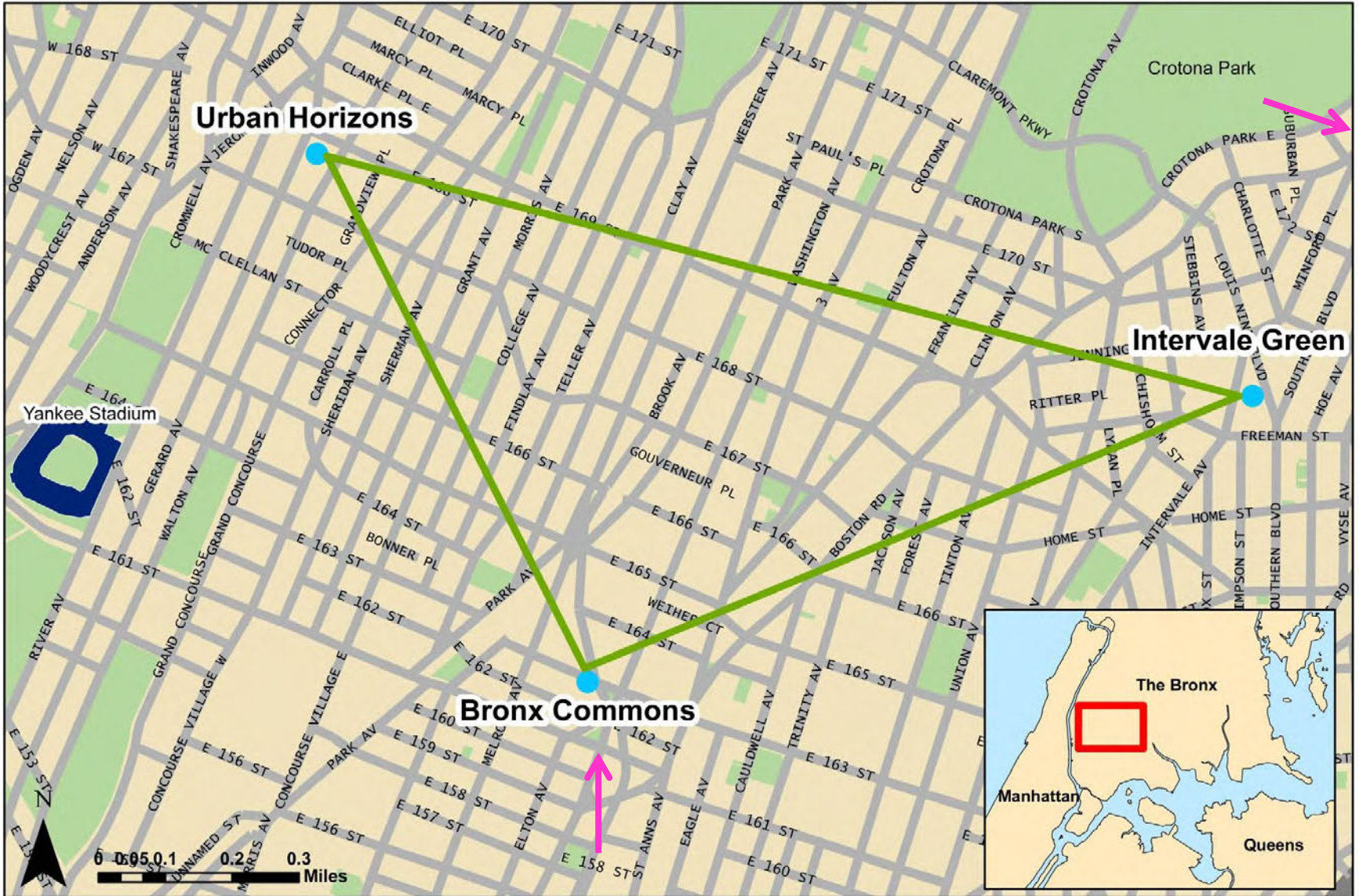
The Bronx: Boogie Down Booths & the Park



NYC Parks



WHEDco's Green Triangle

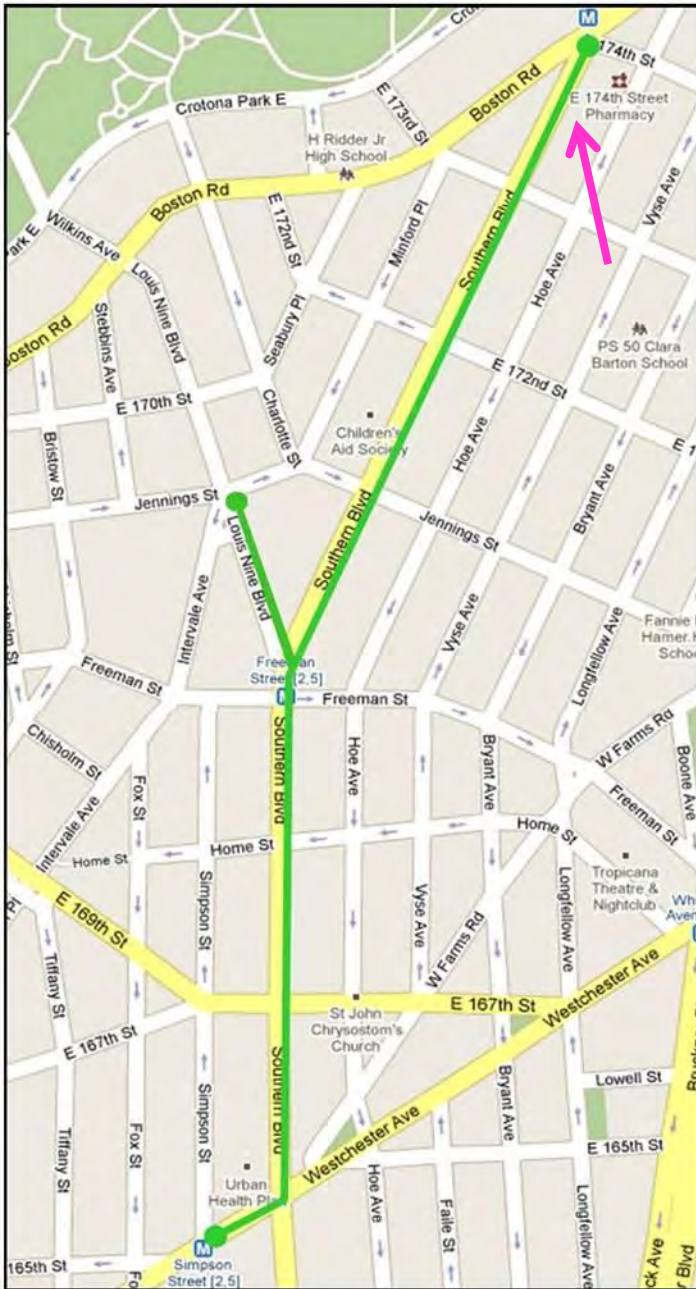


Source: NYC Department of City Planning and WHEDco
Erin Burns-Maine 7.18.12



50 East 168th Street, Bronx, NY 10452
T. 718.839.1100 | F. 718.839.1170 | whedco.org

Seabury Park on Southern Boulevard



Seabury Park on Southern Boulevard







P

WELCOME TO...

THE BOOGIE DOWN

WHAT AM I LISTENING TO? / ¿QUÉ ESTOY ESCUCHANDO?

BULLETIN BOARD / TABLÓN DE ANUNCIOS

B

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H









WELCOME TO...

THE BOOGIE DOWN

WHAT AM I LISTENING TO? / ¿QUÉ ESTOY ESCUCHANDO?

BULLETIN BOARD / TABLÓN DE ANUNCIOS

WE LOVE
MUSIC
TOUGH COMMUNITY

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SEABURY
PARK

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BLACK MUSIC HISTORY

Kool Herc (hip hop)

Dion & the Belmonts (doo wop)

Music you hear was born in or cultivated in the Bronx. When the Bronx embraced hip hop and salsa came to mind. Although jazz and doo wop started elsewhere here as well. Cutting edge music is widespread, but many live music venues—among them, theaters, nightclubs and a slew of cultural backgrounds make the Bronx their home and create music. The Bronx is now home to musicians playing the genres of their heart: the Dominican bachata, jazz from the Danforth community, hip hop from Clarks and indie music at Irish nights, among many others. We invite you to celebrate the past, present, and future sounds of the Bronx.

Willie Colón (salsa)

Romeo Santos (bachata)

Bertha Hope (jazz)

Laura Nyro (pop, rock, and soul)

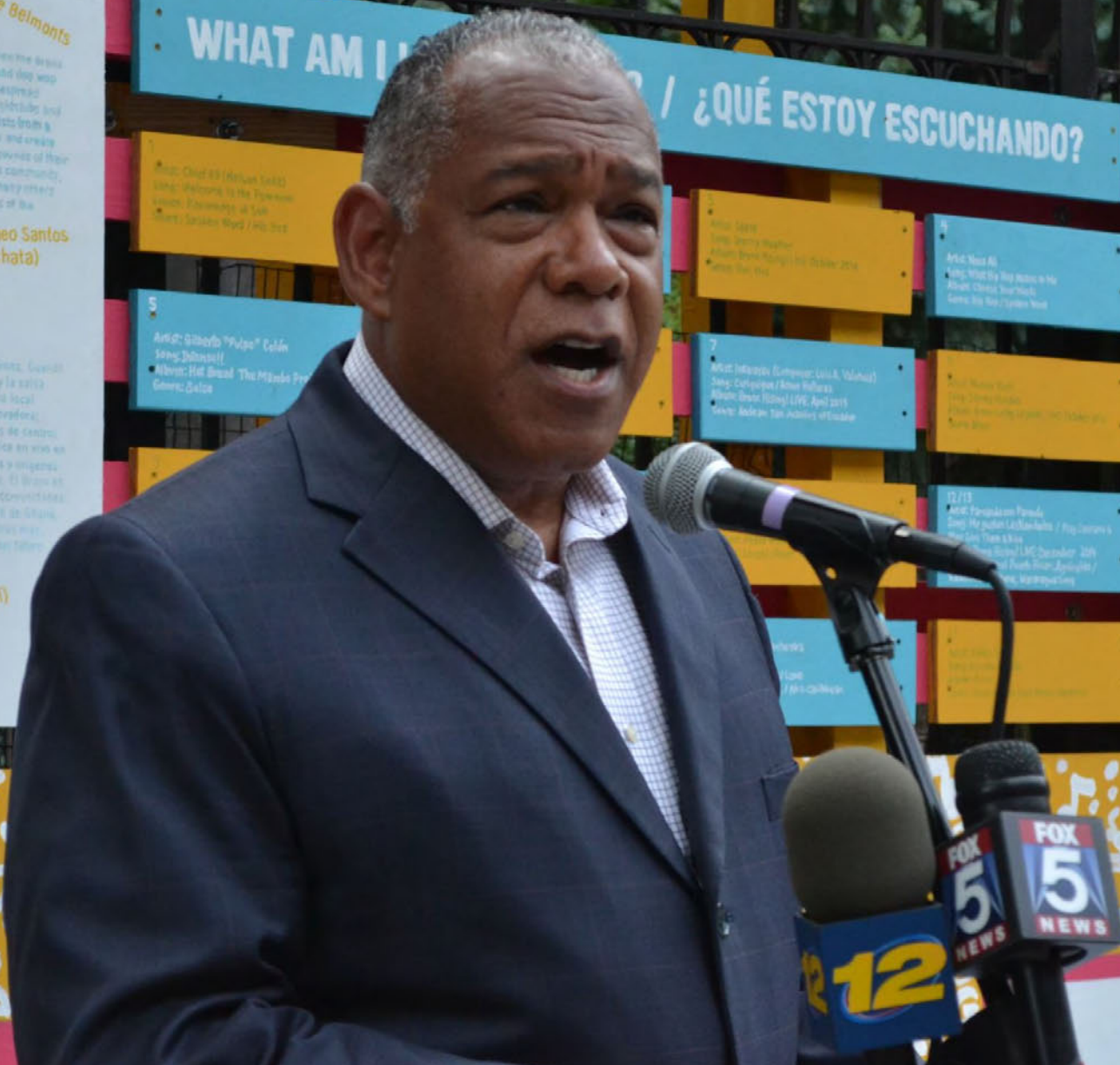
WHAT AM I LISTENING TO? / ¿QUÉ ESTOY ESCUCHANDO?

1. **Artista:** Chubby Checker
Canção: "Twist"
Localização: The Twist
Evento: Twistin' at the Twist
Gênero: Twist
2. **Artista:** Bob Dylan
Canção: "The Times They Are a-Changin'"
Localização: The Times
Evento: The Times
Gênero: Folk
3. **Artista:** Gilberto "Pupo" Colón
Canção: "Salsa"
Localização: The Bronx
Evento: The Bronx
Gênero: Salsa
4. **Artista:** Mavis Cheung
Canção: "Mavis Cheung"
Localização: The Bronx
Evento: The Bronx
Gênero: Pop
5. **Artista:** Mavis Cheung
Canção: "Mavis Cheung"
Localização: The Bronx
Evento: The Bronx
Gênero: Pop
6. **Artista:** Mavis Cheung
Canção: "Mavis Cheung"
Localização: The Bronx
Evento: The Bronx
Gênero: Pop
7. **Artista:** Mavis Cheung
Canção: "Mavis Cheung"
Localização: The Bronx
Evento: The Bronx
Gênero: Pop
8. **Artista:** Mavis Cheung
Canção: "Mavis Cheung"
Localização: The Bronx
Evento: The Bronx
Gênero: Pop
9. **Artista:** Mavis Cheung
Canção: "Mavis Cheung"
Localização: The Bronx
Evento: The Bronx
Gênero: Pop
10. **Artista:** Mavis Cheung
Canção: "Mavis Cheung"
Localização: The Bronx
Evento: The Bronx
Gênero: Pop

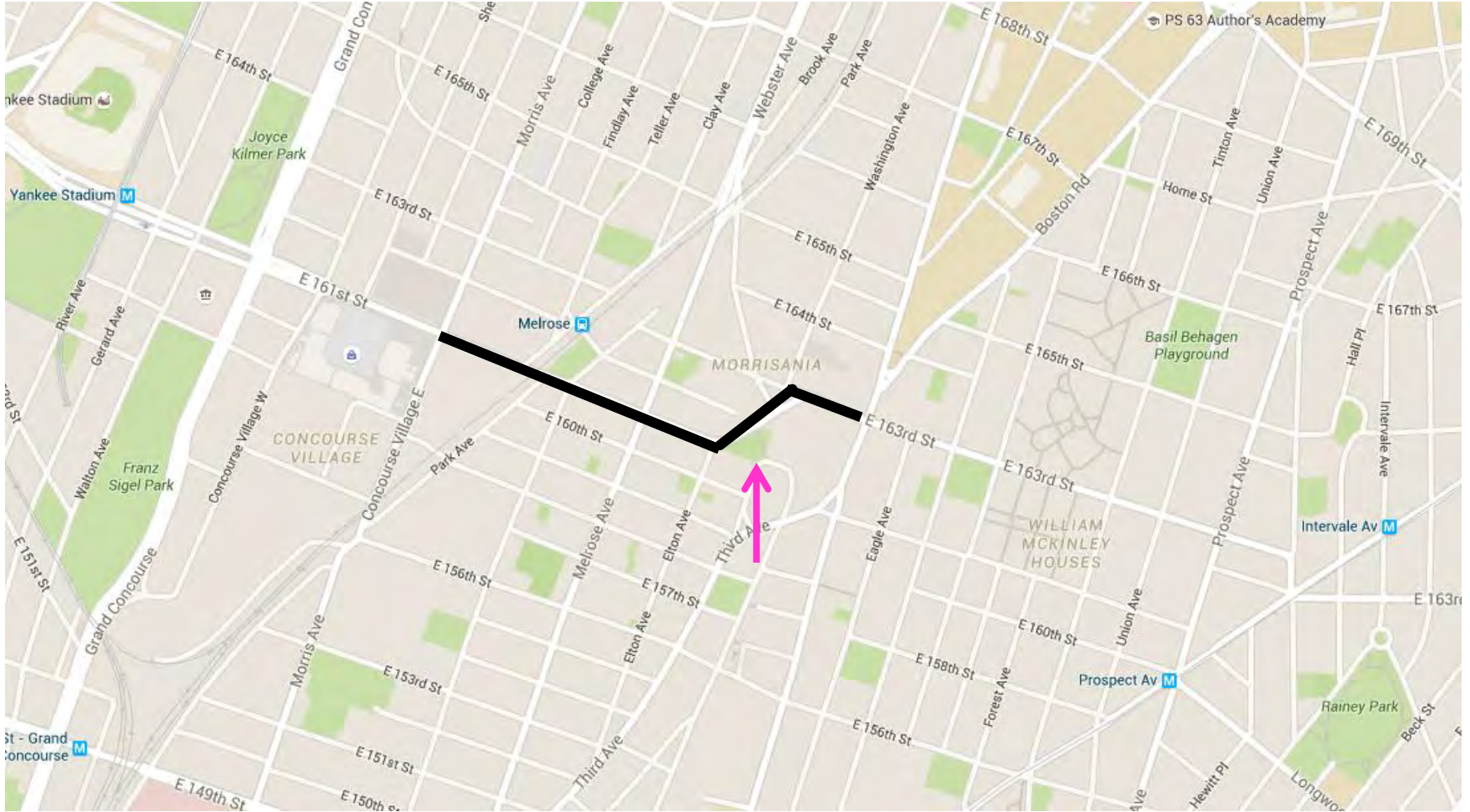
BULLETIN BOARD

11/11
Artista: Mavis Cheung
Canção: "Mavis Cheung"
Localização: The Bronx
Evento: The Bronx
Gênero: Pop

12/11
Artista: Mavis Cheung
Canção: "Mavis Cheung"
Localização: The Bronx
Evento: The Bronx
Gênero: Pop



O'Neill Triangle in Melrose



O'Neill Triangle in Melrose





Elton Avenue & E 161 Street

WINGING IT

IT'S NOT ALL
HARDWORKING & LAD



PARKING

PARKING

ADMISSIONS OPEN www.boricuacollege.edu **BORICUA COLLEGE** 347.964.8600

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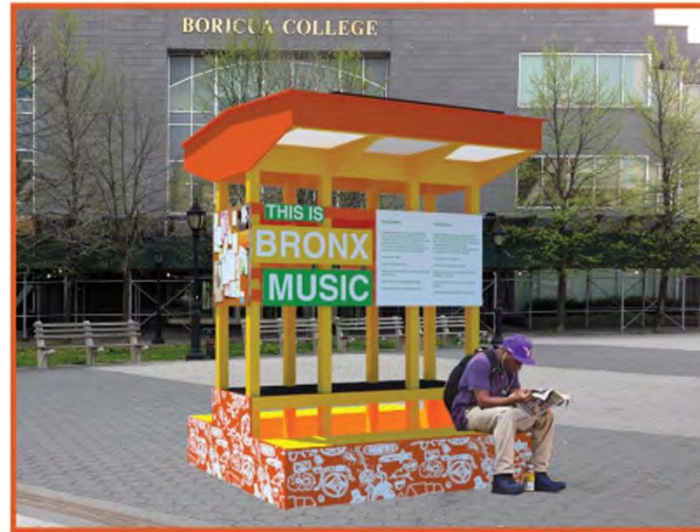


Boogie Down Booth 2016 Melrose

FREE and open to all!

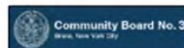
Community Paint Day: Sat, May 14 | 12-5pm

Launch Event: Tuesday, May 17 | 10am



**@ O'Neill Triangle
Elton Ave and E 161st St**

• Live Music • Community Updates • #BronxMusic



Original design concept by Chat Travieso. This project is supported by ArtPlace America.

whedco.org | 718.839.1197 | econdev@whedco.org | @whedcospeaks | whedco



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THIS IS
BRONX
MUSIC

THE HISTORY OF THE BRONX
The Bronx is a borough of New York City, and is the only one in the United States to have been a separate county. It is the most densely populated county in the United States, with a population of over 2.5 million people. The Bronx is home to a rich and diverse cultural heritage, and is known for its vibrant music scene. The Bronx has produced many of the most influential musicians in the world, including the founders of hip-hop, reggae, and salsa. The Bronx is also home to many of the most famous sports teams in the world, including the New York Yankees, the New York Jets, and the New York Giants. The Bronx is a place of pride and community, and is a testament to the power of human spirit and creativity.

Man in blue vest and grey pants standing on the left side of the scene.

Woman in tan jacket and blue jeans standing near the center of the scene.

Man in red jacket and black pants standing near the center of the scene.

Man in white shirt and black pants bending over, working on the base of the structure.

Man in grey shirt and blue jeans kneeling on the right side of the scene, possibly taking a photo.

Orange structure with text: "I LOVE", "GRANDMASTER", "HIP-HOP", "GO", "ico".





THIS IS BRONX MUSIC

THE BRONX MUSIC HERITAGE CENTER IS A NEW SPACE WHERE YOU CAN EXPERIENCE THE BRONX MUSIC HERITAGE CENTER WITH YOUR OWN EYES AND EARS. THE CENTER WILL BE A GREAT PLACE TO ENJOY THE MUSIC OF THE BRONX AND TO LEARN ABOUT THE HISTORY OF THE BRONX MUSIC HERITAGE CENTER. THE CENTER WILL BE A GREAT PLACE TO ENJOY THE MUSIC OF THE BRONX AND TO LEARN ABOUT THE HISTORY OF THE BRONX MUSIC HERITAGE CENTER.

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WELCOME TO THE BOOGIE DOWN BOOTH!

The Boogie Down Booth is a temporary installation promoting learning, lighting and awareness derived from the rich musical heritage of the Bronx. Please share about this installation and the project at www.bronxmusic.org and www.bronxmusic.org.

The installation features elements that could make the site a more livable place for residents and visitors alike.

- Solar powered LED lights
- Seating for folks to lounge, have lunch, listen to music, or rest for the day.
- Historical signage playing local music as an effort to boost construction and traffic, while
- Helping boost for local students and community members to create and change.
- Community bulletin board to share neighborhood events and news.
- List of featured local artists with who links to experience more of their music.

Organized by:

BIENVENIDOS AL BOOGIE DOWN BOOTH!

El Boogie Down Booth es una instalación temporal que ofrece sillones, lámpara y música derivada de la rica tradición musical del Bronx. Por favor comparte esta noticia y la instalación y el proyecto visitando www.bronxmusic.org y www.bronxmusic.org.

Esta instalación promueve el aprendizaje para los residentes y visitantes, iluminación, sillas y música que podrían hacer del sitio un lugar más agradable y vivable.

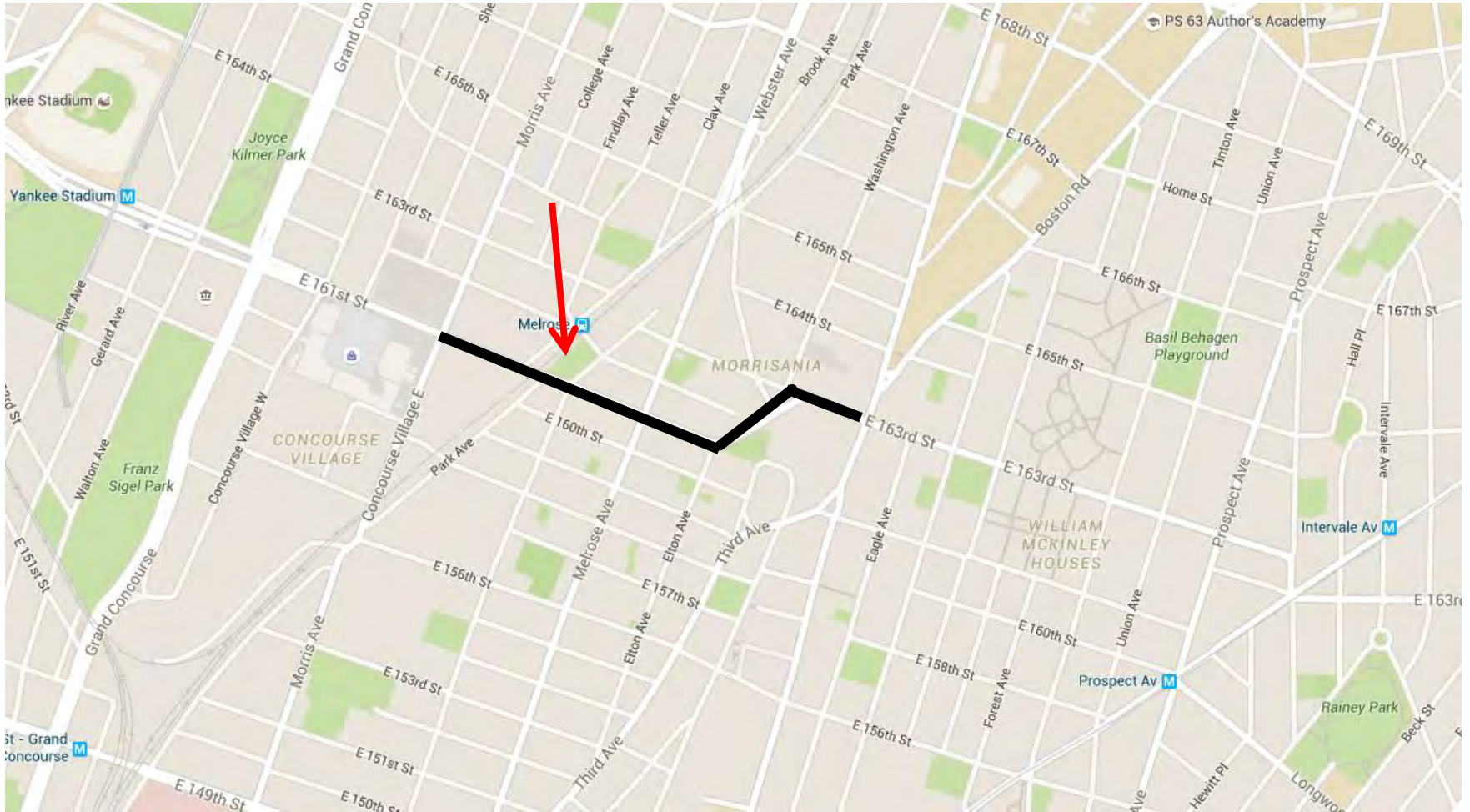
- Tiene 170 luces solares y siempre están.
- Asientos donde la gente puede conversar, almorzar, escuchar la música, o esperar al autobús.
- Altaboces que reproducen un archivo de música local para promover la construcción y el tráfico, mientras que
- Ayuda a estudiantes y miembros de la comunidad a crear y cambiar.
- También de ayuda para compartir eventos e ideas para mejorar el barrio.
- Lista de los artistas locales destacados con enlaces al internet para obtener más sobre su música.

Organized by:

DIVERSITY GRANDMASTER
 CAZ HIP HOP VIVA
 MATTIN HO PUEBLO
 RICO
 R.L.L.



In The Works: Railroad Park Wall Mural





Thank You!

Kerry A. McLean

Vice President, Community Development,
WHEDco

718-839-1189

kmclean@whedco.org



NYC Parks

Photo Credits: Chat Travieso, nycgovparks.org, and WHEDco

Project support by: ArtPlace America, NYC Department of Small Business Services, Surdna Foundation

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THIS IS
BRONX
MUSIC

THE HISTORY OF THE BRONX JAZZ SCENE
The Bronx has a rich history of jazz music, with many legendary musicians and venues. This section explores the roots of the genre in the borough and its impact on the wider world of music.

LEGENDARY VENUES & MUSICIANS
Several key locations and artists have shaped the Bronx jazz scene. From the Apollo Theater to the home of Duke Ellington, these are the places and people that defined the sound of the city.

GRANDMASTER
CAMP • HOT
GO
ico





WHAT AM I LISTENING TO? / ¿QUÉ ESTOY ESCUCHANDO?

PROYECTO
Este proyecto de arte público tiene como objetivo crear un espacio de diálogo y reflexión sobre la música y su papel en la cultura urbana. A través de una serie de paneles informativos y una base decorada con graffiti, se busca explorar las raíces y el impacto de la música en la vida cotidiana de los habitantes de la ciudad.



- 1** La música es un lenguaje universal que trasciende fronteras y culturas.
- 2** En la ciudad, la música se convierte en un elemento esencial de la identidad colectiva.
- 3** Desde el jazz hasta el hip-hop, cada género musical ha dejado una huella indeleble en el paisaje urbano.
- 4** La música no solo entretiene, sino que también educa y inspira.
- 5** A través de la música, podemos entender mejor a nosotros mismos y a los demás.
- 6** La música es un reflejo de la vida y de los sentimientos de una comunidad.
- 7** En un mundo tan diverso como el nuestro, la música nos ayuda a encontrar puntos de conexión.
- 8** La música es un puente que une a las personas y les permite compartir sus experiencias.
- 9** A través de la música, podemos celebrar nuestra diversidad y nuestra herencia.
- 10** La música es un tesoro que debemos cuidar y valorar.

DESCRIPCIÓN DEL PROYECTO
Este proyecto de arte público se compone de una estructura amarilla con un techo plano, que alberga una serie de paneles informativos y una base decorada con graffiti. El objetivo es crear un espacio de diálogo y reflexión sobre la música y su papel en la cultura urbana.

OBJETIVOS DEL PROYECTO
- Crear un espacio de diálogo y reflexión sobre la música y su papel en la cultura urbana.
- Explorar las raíces y el impacto de la música en la vida cotidiana de los habitantes de la ciudad.
- Celebrar la diversidad y la herencia de la comunidad a través de la música.

FECHA DE INSTALACIÓN
[Fecha de instalación]

BRONX
Protect the
Animals
WAGGLES
NOW EVEN
genes
music
FOUNDED
father of Hip Hop
US
making
music
genes
music
BRONX
ANIMALS
WAGGLES
NOW EVEN
genes
music
FOUNDED
father of Hip Hop
US
making
music
genes
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The installation lends elements that could make the site a more livable place for residents and visitors alike.

- Solar powered LED lights
- Seating for folks to lounge, have lunch, listen to music, or rest for the day.
- Historical signage playing local music as an effort to boost construction and traffic, rather.
- Rotating mural for local students and community members to create and change.
- Community bulletin board to share neighborhood events and news.
- List of featured local artists with QR links to experience more of their music.

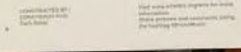
Organized by:


BIENVENIDOS AL BOOGIE DOWN BOOTH!

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Esta instalación presta elementos que podrían hacer que el sitio sea un lugar más agradable para los residentes y visitantes.

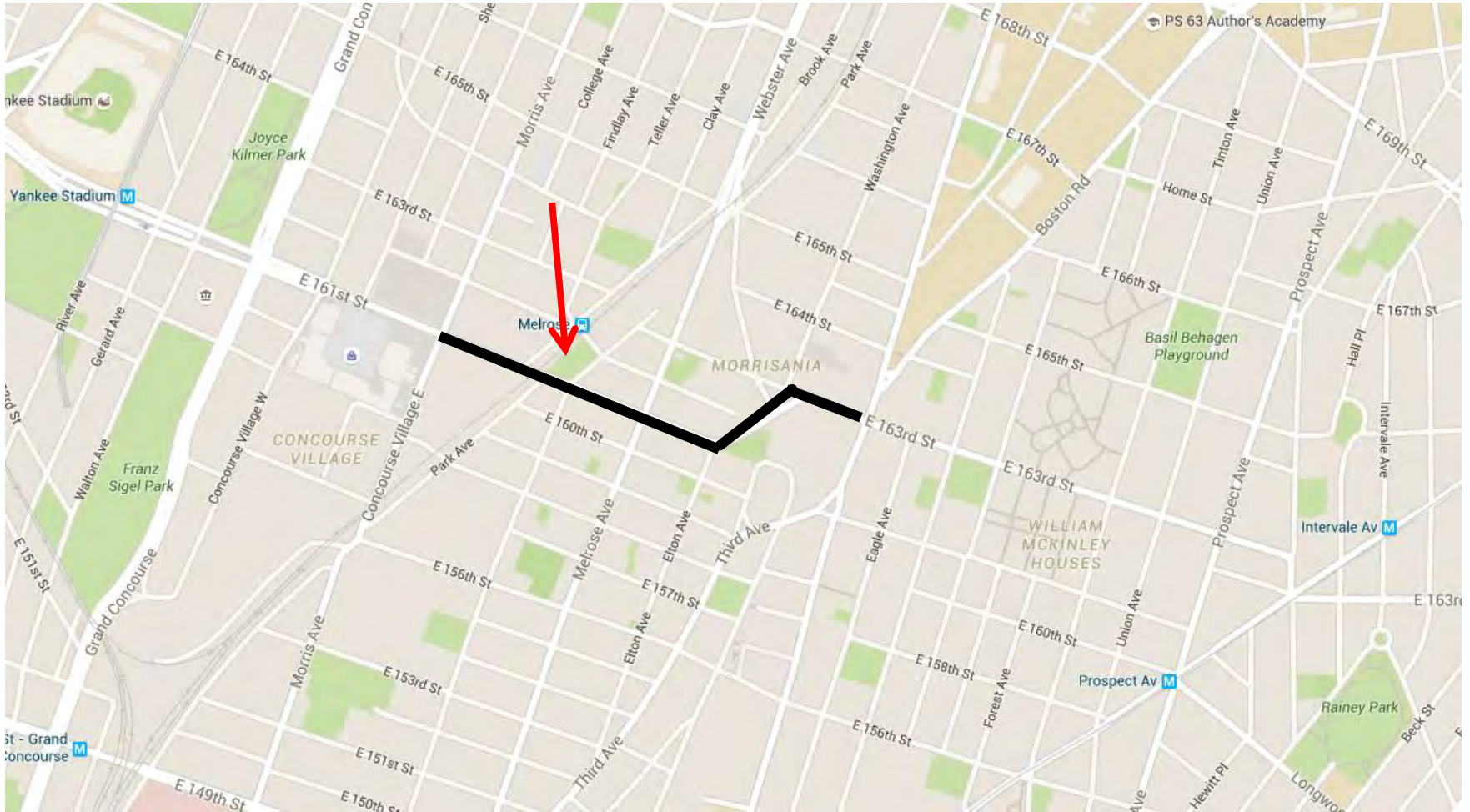
- Lámparas LED con energía solar
- Asientos donde la gente puede conversar, almorzar, escuchar la música, o esperar al autobús.
- Señales históricas que reproducen música local para impulsar la construcción y el tráfico.
- Tablones rotatorios para que estudiantes y miembros de la comunidad puedan crear arte.
- Tablero de avisos para compartir eventos y ideas para el vecindario.
- Lista de los artistas locales destacados con enlaces al Internet para obtener más sobre su música.

Organized by:


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 RICO
 R.L.L.



In The Works: Railroad Park Wall Mural





Jose Serrano

Queens Museum

Community Organizer & Corona Studio Manager

Parks

ART WITHOUT BORDERS

QUEENS MUSEUM @
FLUSHING MEADOWS CORONA PARK















PROBLEM 1: Connectivity in the Built Environment



STAPLES

● COMMUNITY
ADVISOR  
WORKBOOK
Dannah Görmez

Team Opportunity *Equipo Oportunidad 機會小組*

QUESTION 1

How can we encourage children of regular abilities and different learn together? And how can we encourage ALL parents to participate in creating this environment?

PREGUNTA 1

Cómo podemos motivar a los niños de habilidades regulares y diferentes a jugar y aprender juntos? cómo podemos motivar a TODOS los padres y madres a participar en crear este tipo de ambiente?

問題 1

我們怎樣才能鼓勵不同能力的孩子一同玩耍和学习? 我們怎樣才能鼓勵所有的父母加入創造成一個環境的行動中?

In Search for Something Special: A Sensory Trail
En Busca de Algo Especial: Un Sendero Sensorial
寻找一些特别的资源
创建一个感知轨迹

Sensory Trail or Playground for Children of Parkes Accessibility Park
Sendero Sensorial o Parque Accesibilidad Para Niños con Necesidades
一个特殊感知轨迹资源

QUESTION 2

What are hidden or special areas of this park that might have unrealized potential?

PREGUNTA 2

Cuales lugares especiales o escondidos en este parque tienen potencial que no se ha realizado?

問題 2

我們應該為所有的孩子創建一個感知軌跡，還是根據不同的知識能力孩子建立不同的軌跡?

KEY FEATURES	CARACTERÍSTICAS	特 點
System of sensory trail using different types of materials	Sistema de sendero Sensorial de diferentes materiales	系統感知軌跡，使用 不同的材料
Special markings placed in the park	Special markings placed in the park	特殊標記放置在 公園中
Area with open to access and for those "chick books"	Área de acceso abierto para los niños con necesidades	開放區域供 有特殊需求 的孩子使用

KEY FEATURES	CARACTERÍSTICAS	特 點
System of sensory trail using different types of materials	Sistema de sendero Sensorial de diferentes materiales	系統感知軌跡，使用 不同的材料
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INSPIRATION 靈感

Team Access



In Search Of Something Special
En Busca de Algo Especial

A Sensory Space for All Children
Un espacio sensorial para todos los niños





NYC Parks







BRUNO CHONG FOR UNTAPPED CITIES



WHAT PAR.
THE PA-
THE

WHAT IS YOUR FONDEST
MEMORY IN THE PARK?





Sam Holleran



NYC Parks

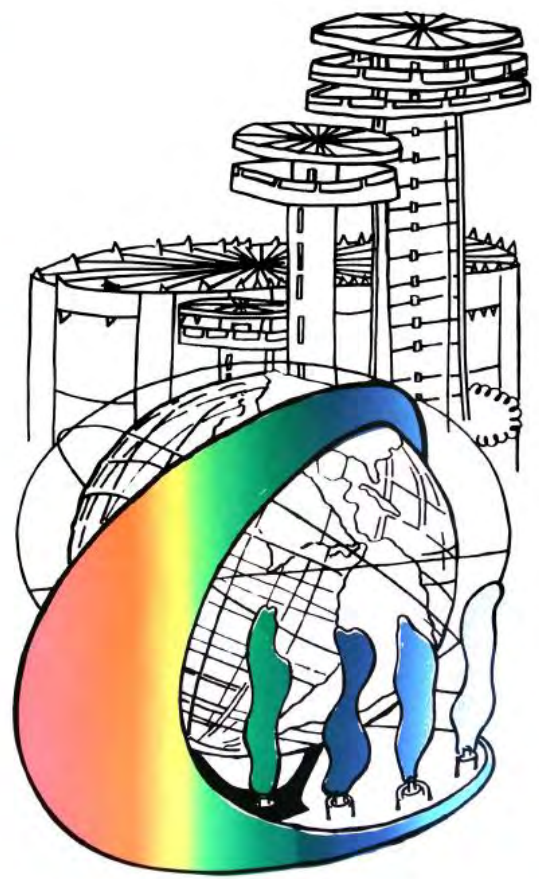




**THERE'S
SOMETHING
SPECIAL
IN THE
PARK.**



NEW YORK CITY
DOT





Esther Robinson

ArtBuilt

Founder

Parks

ArtBuilt Mobile Studios

Studio in the Park Art Residencies



ArtBuilt Mobile Studios are:

- Small, beautifully-designed movable workspaces



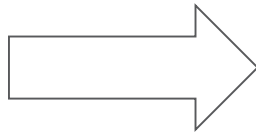
ArtBuilt Mobile Studios are:

- Flexible spaces for any programming you can imagine
- Cost-efficient solutions where permanent facilities don't yet exist
- A focal point for community visioning
- A tool to help people re-imagine public space



They are an innovative way to deliver programming to public spaces like:

Parks
Street Plazas
Abandoned Lots
Even on the street



Turning this.....



Into this:



And this.....



And this.....



And this.....



ArtBuilt Mobile Studios are a great way for communities to connect with the Arts...



And for artists to connect with communities....



And they are a great place to work!



Bringing beautiful solutions where solutions are needed!





Juanli Carrión

Artist

Parks

**OUTER
SEED
SHADOW**



JUANLI CARRIÓN



Art Without Borders: A Sense of Place Through Art

**OUTER
SEED
SHADOW #01**



Outer Seed Shadow #01

Duarte Square
Manhattan, NYC. 2014

PLANTS

IMMIGRANTS

STORY TELLING

GEOGRAPHY

COEXISTENCE

CULTURAL IDENTITY

PUBLIC ART



**OUTER
SEED
SHADOW #01**



Art Without Borders: A Sense of Place Through Art

PUBLIC PROGRAMING
COMMUNITY



OUTER
SEED
SHADOW #01



Art Without Borders: A Sense of Place Through Art

**OUTER
SEED
SHADOW #VLC**



Outer Seed Shadow #VLC

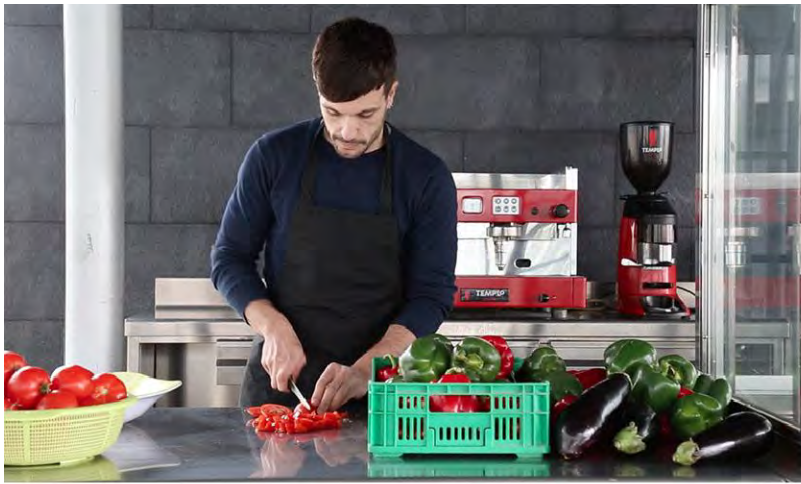
La Nau Museum
Valencia, Spain. 2015



**OUTER
SEED
SHADOW #VLC**



Art Without Borders: A Sense of Place Through Art



Outer Seed Shadow #VMS
Contemporary Art Center La Conservera
Ceutí, Spain. 2016

**OUTER
SEED
SHADOW VMS**

GEOGRAPHY

IDIOSYNCRASY

IDENTITY

COLONIALISM





Pigmentum

Culinary Performance at
Contemporary Art Center La Conservera
Ceutí, Spain. 2016





Outer Seed Shadow #02

Fort Greene Park
Brooklyn, NYC. 2016



**OUTER
SEED
SHADOW #02**





Questions?

Parks